



you are invited...

to join an elite one year program designed for the direct sales entrepreneur who desires to build a million-dollar or multi-million-dollar organization and live the life of a champion!



what is the

Million-Dollar Protégé Program?

A world-class curriculum designed to develop a world-class champion to lead a global organization to the top!

Lifeline's Million-Dollar Protégé Program is a one-year curriculum based on Steve Wiltshire's "Success Blueprint" that has changed the lives and businesses of hundreds of his personal clients. Steve's tried-and-true blueprint is based on a duplicable model that encompasses specific activities, practices, and philosophies that guarantee success at every level within a multi-million-dollar organization.

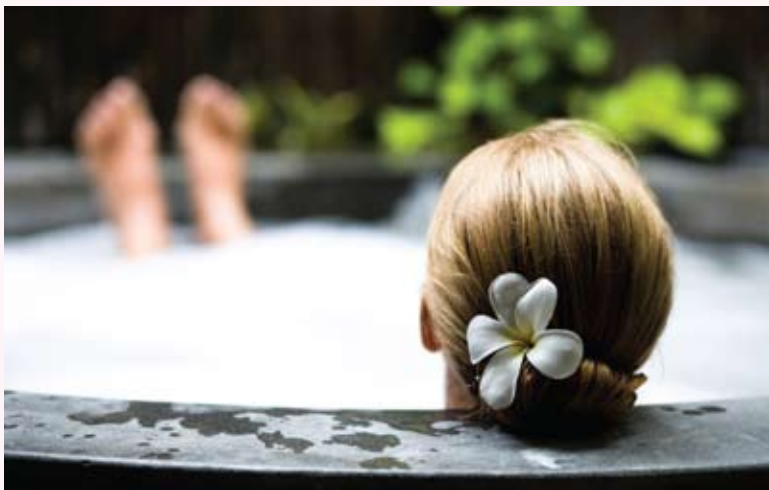


is this curriculum for *you*?

The *Million-Dollar Protégé Program* is for committed direct sales professionals willing to...

- ❖ Challenge themselves far beyond their current reality
- ❖ Relinquish limiting beliefs
- ❖ Commit to a one-year study course
- ❖ Follow through with monthly assignments
- ❖ Design a life and business plan
- ❖ Allow a coach to challenge their assumptions, diminish unproductive habits, and hold them accountable to their vision





what will you learn
through your
participation in the
*Million-Dollar
Protégé Program?*

◆ How to design an accurate life and business plan that is congruent to your life purpose, values, and financial intentions

◆ How to become a master mentor who develops champions

◆ How to facilitate an engaging global opportunity conference call and webinar that explodes your group recruiting

◆ How to promote and design extraordinary meetings and live opportunity events that attract mega guests and representatives.

◆ How to successfully train new consultants through a live world-class orientation course and tele-course that will greatly increase revenues, retention, and longevity

◆ How to design a quarterly recruiting campaign and curriculum for entry level leaders that will electrify the morale and passion in your entire organization

◆ The secret formula for designing a customized university website with resources, systems, and training that develops strong personal producers.

◆ How to attract a success team of individual experts to outsource projects and tasks that support the fruition of your personal and business intentions

◆ How to successfully market your business activities by utilizing successful copywrite templates and technology

◆ How to creatively promote your business through tele-seminars, an organizational website, article marketing, blogs, social networking sites, speaking, and live networking





what makes the

*Million-Dollar
Protégé Program*

by far the greatest curriculum
ever in the history of
Direct Sales?



- ◆ The opportunity to collaborate and mastermind with multi-million-dollar producers who are impacting lives across the globe
- ◆ Access to Steve Wiltshire's award-winning curriculums
- ◆ Access to our online website university designed exclusively for members of the *Million-Dollar Protégé Program*
- ◆ Two exclusive monthly coaching and education course calls focused on leadership activities (*All course calls are recorded and available 24 / 7 for review*)
- ◆ One monthly Q & A forum call (*Diamond & Platinum levels*)
- ◆ Document library comprised of e-books and success tools
- ◆ Complimentary or discounted audio programs, books, and resources
- ◆ One-on-one coaching support (*Diamond & Platinum levels*)
- ◆ Quarterly expert speakers (*Finances, technology, time management/organization, and business development*)
- ◆ Exclusive invitation to Lifeline's Private *Million-Dollar Protégé Leadership Retreat* (*Diamond & Platinum levels*)
- ◆ Study guide assignments with specific action steps
- ◆ Course call transcripts and training recordings in the *Million-Dollar Protégé University* (*Complimentary to Diamond and Platinum Members*)
- ◆ Access to Steve Wiltshire's *\$Million-Dollar Resource Rolodex*

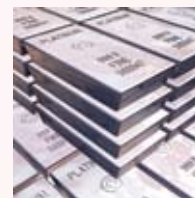




the *Million-Dollar Protégé Program* features three prestigious tiers of membership:



Gold



Platinum



Diamond





Gold membership

The Million-Dollar Protégé Program is ideal for the direct sales entrepreneur who desires to build a million-dollar organization or experience 100% growth within 18 months. Through a precise scientific system, the Gold member will learn a tried and true business model that ensures retention, longevity, and increased revenues. In a classroom-style format, the committed, self-motivated entrepreneur will learn the activities, practices, and curriculums that build a multi-million-dollar business.

privileges of gold membership:

- ◆ Access to the *Million-Dollar Protégé University*
- ◆ Two exclusive monthly coaching and education course calls focused on leadership activities (*All course calls are recorded and available 24/7 for review*)
- ◆ Document library
- ◆ Discounted audio programs, books, and resources
- ◆ Quarterly expert speakers (*Finances, technology, time management/organization, and business development*)
- ◆ Study guide assignments with specific action steps
- ◆ Discounts on course call transcripts and training recordings in the *Million-Dollar Protégé University*
- ◆ Access to Steve Wiltshire's *\$Million-Dollar Resource Rolodex*



Platinum membership

The Platinum Membership is ideal for entrepreneurs who desire building a highly duplicable, solid business model and are committed to reaching their deepest personal and professional intentions. The curriculum is delivered via live meetings, conference calls, and laser group coaching calls with Million-Dollar Protégé Program mentor, Steve Wiltshire.

privileges of platinum membership:

- ◆ Access to the *Million-Dollar Protégé University*
- ◆ Two exclusive monthly coaching and education course calls focused on leadership activities (*All course calls are recorded and available 24/7 for review*)
- ◆ Document library
- ◆ Quarterly expert speakers (*Finances, technology, time management/organization, and business development*)
- ◆ Study guide assignments with specific action steps
- ◆ Access to Steve Wiltshire's *\$Million-Dollar Resource Rolodex*
- ◆ A monthly Q & A coaching forum call
- ◆ Direct e-mail support from Lifeline's executive staff
- ◆ Complimentary audio programs, books, and resources (*\$500 value*)
- ◆ One quarterly one-hour business evaluation coaching call with Steve Wiltshire
- ◆ Course call transcripts and training recordings in the *Million-Dollar Protégé University*
- ◆ Exclusive invitation to Lifeline's private *Million-Dollar Protégé Leadership Retreat*



Diamond membership

Diamond Membership is distinctively designed for the entrepreneur who's committed to propel forward at a highly-accelerated pace. Diamond members are in the prestigious position of being the only clientele of the Million-Dollar Protégé Program who receive tailored, one-on-one private coaching with Steve Wiltshire—the premier master direct sales coach renowned for developing champion leaders and entrepreneurs.

A hand-selected elite group will experience a lifetime opportunity to collaborate with a small group of talented, successful, and highly skilled entrepreneurs, to create a synergistic, dynamic, life-changing experience.

application process

This supreme tier of the Million-Dollar Protégé Program is limited to a maximum of 20 elite champions.

privileges of diamond membership:

- ◆ Extensive personal business evaluation and a two-hour *Life/Business Plan* coaching session with Steve Wiltshire
- ◆ Two monthly one-hour coaching calls with Steve Wiltshire
- ◆ One 90 minute monthly mastermind call with the members of the Diamond level
- ◆ Direct e-mail support from Steve Wiltshire
- ◆ Access to the *Million-Dollar Protégé University*
- ◆ Two exclusive monthly coaching and education course calls focused on leadership activities (*All course calls are recorded and available 24/7 for review*)
- ◆ Document library
- ◆ Quarterly expert speakers (*Finances, technology, time management/organization, and business development*)
- ◆ A monthly Q & A forum call
- ◆ Complimentary audio programs, books and resources (*\$500 value*)
- ◆ Course call transcripts and training recordings in the *Million-Dollar Protégé University*
- ◆ Exclusive invitation to Lifeline's private *Million-Dollar Protégé Leadership Retreat*
- ◆ Study guide assignments with specific action steps
- ◆ Access to Steve Wiltshire's *\$Million-Dollar Resource Rolodex*

what will you
Choose?



gold
membership



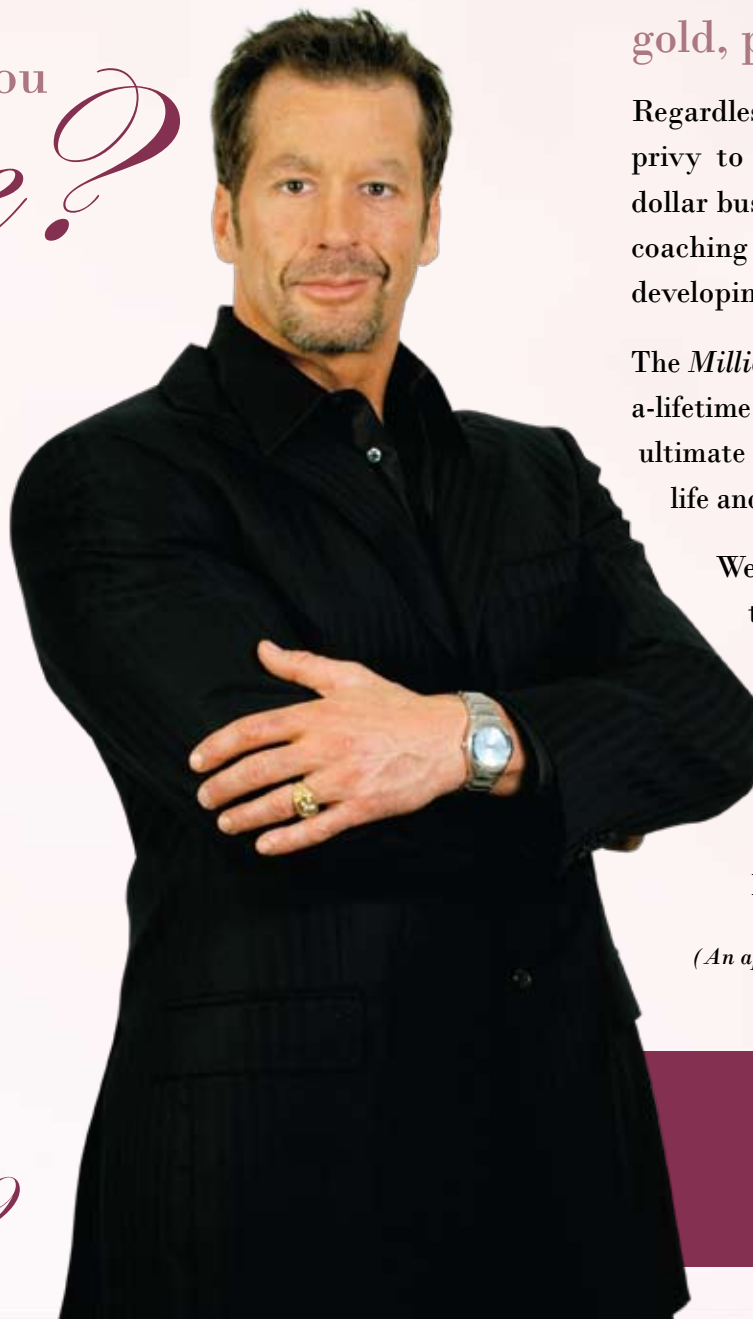
platinum
membership



diamond
membership

registration begins

April 24, 2009



gold, platinum or diamond?

Regardless of the tier you choose, you'll be privy to private benefits, Lifeline's million-dollar business model, practical training, and coaching from Steve Wiltshire, the Master of developing million-dollar producers.

The *Million-Dollar Protégé Program* is a once-in-a-lifetime opportunity to gift yourself with the ultimate curriculum that will transform your life and business.

We believe this curriculum will mark the beginning of a whole new experience and opportunity within your life and business. The first step begins with you. Secure your position by registering for the Gold, Platinum, or Diamond Program today!

(An application process applies to Diamond Members.)

To register or for more details visit

lifelinecoaches.com

and double click on the

"Million-Dollar Protégé" link.